

Herbert S. Huesman, CLU, ChFC

Vice President, Life and Annuities

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Herb initiated his career with The Metropolitan Life and joined the agency in January 1975 to start the Life Department becoming the full time life specialist.

Herb continued to further his knowledge by achieving the Chartered Life Underwriter designation in 1980 followed by the Chartered Financial Consultant designation in 1982. Courses completed include: Advanced Estate Planning, Business Tax Planning and Financial Counseling. Herb has been a member of the Society of Financial Service Professionals for 35 years and in 2009 was named by Cincinnati Magazine as one of the Best Personal Wealth Managers in the Cincinnati area.

Herb serves his clients by using an analytical approach to determine their concerns, wants and needs. Whether it is for personal needs such as mortgage cancellation, college funding, income replacement, estate taxes or business needs such as key-man or buy and sell funding Herb examines which products work best for the particular situation. Solutions may include life insurance (Term, Permanent, Survivorship), as well as Long Term Care, Disability Income or Fixed Annuities.

By treating their situation as his own he can be confident in recommending the appropriate solution.

Herb is married with two children, five grandchildren and eight brothers and sisters.

Current and past community involvement includes: serving on the boards of the Western Hills Country Club and the then Cincinnati Association of Life Underwriters, member of the Deaconess Hospital Foundation Committee, past President of the Springdale Rotary Club, member of the University of Cincinnati Alumni Association, and member of the National Association of Insurance and Financial Advisors.



Practice

Life Insurance, Disability, Long Term Care, Fixed Annuities

Licensed

Ohio, Indiana, Illinois, Kentucky, Florida, Colorado, Virginia

Agent Since

1974

Insurance Career

1974

Education

Elder High School (1970)
University of Cincinnati BS (1974)
The American College (1980, 1982)

Current

Seminars, industry publications, and continuing education classes

Assistant

Kathy Whipple (513) 870-2511